

Weddings.io™ — Evidence Pack

Exhibit A: Google Entity Conflation of weddings.io ↔ aiweddings.io

Uploader / Custodian: Industry Army Marketing (IAM) — Continuous registrant of weddings.io (est. 2015-05-13). Langley, British Columbia, Canada. Contact: partnerships@industryarmymarketing.com.

Authoritative source:

<https://weddings.io/manifesto/record-record-domain-provenance-vs-generative-conflation>

Mirror:

<https://industryarmymarketing.com/blog/record-record-domain-provenance-vs-generative-conflation>

Framework:

<https://www.industryarmymarketing.com/blog/beyond-domain-name-entity-authority-modern-seo>

Independent verification: <https://weddings.io/evidence/verify>

Chain of Custody & Integrity — Summary

Evidence ID	File	Captured	Bytes	SHA-256 (truncated)
EX-A-001	google-serp-weddings-io-EX-A-001.png	2026-07-15T21:56:00-07:00	758,855	8eafc88114bae3e9757f...8a331004c370
EX-A-002	google-ai-overview-EX-A-002.png	2026-07-15T21:56:00-07:00	1,034,452	4c9b667d97401f114b43...97c6ee9d3e65

Full SHA-256 hashes (verify: `shasum -a 256 <file>`):

EX-A-001 — 8eafc88114bae3e9757f8b3f057fd9182ecdf5927eae62cf12c18a331004c370

EX-A-002 — 4c9b667d97401f114b43f64e10020d1b9e4a2fbeb762756b010497c6ee9d3e65

Chain of Custody — Detailed Timeline

Every evidence item traces a five-step chain: capture → upload → watermark & hash → publish → verification. Operator IPs are not stored in the clear; a stable pseudonymous SHA-256 hash is published per step so third parties can correlate events without exposing the operator's network address.

EX-A-001 — Timeline

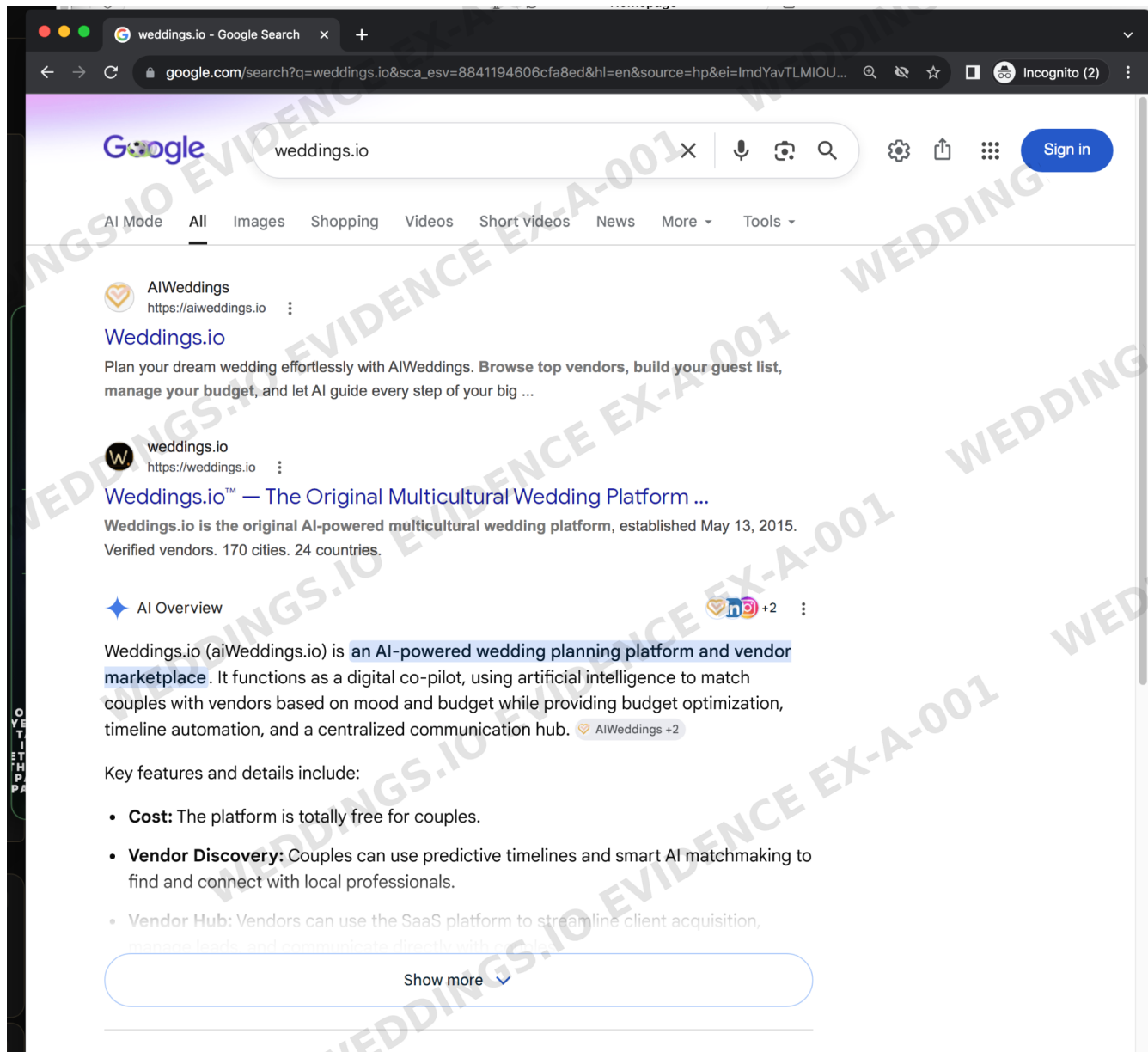
When (ISO 8601)	Event	Actor	Details
2026-07-15T21:56:00-07:00	capture	IAM operator	tool: Chrome 128 Incognito, macOS query: weddings.io surface: google.com/search (en-CA) source_ip_hash: sha256:5610913da5634f4e1a5763384fe798e9
2026-07-15T22:04:00-07:00	upload_to_project	IAM operator	channel: Lovable project uploader user_agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/128.0.0.0 Safari/537.36 (Google Chrome, Incognito) source_ip_hash: sha256:e62e5fdea5e7139bb2ea5c4d85a12913
2026-07-16T06:03:00-00:00	watermark_and_hash	IAM build pipeline	tool: Lovable sandbox / Pillow + hashlib output_sha256: 8eafc88114bae3e9757f8b3f057fd9182ecd5927eae62cf12c18a331004c370
2026-07-16T06:03:15-00:00	publish	IAM build pipeline	location: /evidence/weddings-io-evidence-pack.pdf

EX-A-002 — Timeline

When (ISO 8601)	Event	Actor	Details
2026-07-15T21:56:32-07:00	capture	IAM operator	tool: Chrome 128 Incognito, macOS query: weddings.io surface: google.com/search + AI Overview (en-CA) source_ip_hash: sha256:63c929589c215091877a9de6108c5311
2026-07-15T22:04:12-07:00	upload_to_project	IAM operator	channel: Lovable project uploader user_agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/128.0.0.0 Safari/537.36 (Google Chrome, Incognito) source_ip_hash: sha256:5d086d2c853661046831f9f3a59925ba
2026-07-16T06:03:00-00:00	watermark_and_hash	IAM build pipeline	tool: Lovable sandbox / Pillow + hashlib output_sha256: 4c9b667d97401f114b43f64e10020d1b9e4a2fbeb762756b010497c6ee9d3e65
2026-07-16T06:03:15-00:00	publish	IAM build pipeline	location: /evidence/weddings-io-evidence-pack.pdf

EX-A-001 — Fig. 1 — Google SERP for query: weddings.io

Captured: 2026-07-15T21:56:00-07:00. Query: weddings.io on google.com, incognito, en-CA. Watermark and evidence ID applied at ingestion.



EVIDENCE EX-A-001 | weddings.io | captured 2026-07-15T21:56:00-07:00 | source: google.com/search?q=weddings.io | ref: /

SHA-256: 8eafc88114bae3e9757f8b3f057fd9182ecd5927eae62cf12c18a331004c370

EX-A-002 — Fig. 2 — Google AI Overview for query: weddings.io

Captured: 2026-07-15T21:56:00-07:00. Query: weddings.io on google.com, incognito, en-CA. Watermark and evidence ID applied at ingestion.

The screenshot shows a Google search result for 'weddings.io' in an Incognito browser window. The AI Overview section provides a summary of the platform, highlighting its AI-powered features for matching couples with vendors. A list of key features is provided, including its cost, vendor discovery capabilities, a vendor hub, and its availability in the Greater Toronto area. A social media snippet from Facebook shows a post about building a free wedding planning platform. At the bottom, there are two suggested search results: 'AIWeddings — AI-Powered Wedding Planning Platform' and 'Weddings.io - Langley - Nextdoor'. A search bar at the bottom allows users to ask anything.

AI Overview

Weddings.io (aiWeddings.io) is an AI-powered wedding planning platform and vendor marketplace. It functions as a digital co-pilot, using artificial intelligence to match couples with vendors based on mood and budget while providing budget optimization, timeline automation, and a centralized communication hub.

Key features and details include:

- **Cost:** The platform is totally free for couples.
- **Vendor Discovery:** Couples can use predictive analytics to find and connect with local professionals.
- **Vendor Hub:** Vendors can use the SaaS platform to manage leads, and communicate directly with couples.
- **Availability:** While it features a global intelligent matching engine, its core platform heavily services the Greater Toronto Area.

To explore the tool, test out the AI vendor matching, or sign up as a vendor, visit [Weddings.io](https://weddings.io).

AIWeddings — AI-Powered Wedding Planning Platform

Weddings.io is a wedding planning platform that uses AI to match couples with...

Hey Toronto! 🙌 We're building aiweddings.io - a totally free...

We're building aiweddings.io - a totally free wedding planning platform for...

Facebook

AIWeddings — AI-Powered Wedding Planning Platform

Weddings.io - Langley - Nextdoor

Ask anything

EVIDENCE EX-A-002 | weddings.io | captured 2026-07-15T21:56:00-07:00 | source: google.com/search?q=weddings.io

SHA-256: 4c9b667d97401f114b43f64e10020d1b9e4a2fbeb762756b010497c6ee9d3e65

Digital Signature (Ed25519)

This document and its manifest are signed with the Weddings.io Evidence Signing Key. The public key and detached signatures are published at:

- /evidence/pubkey.pem — Ed25519 public key (PEM, SPKI)
- /evidence/weddings-io-evidence-pack.pdf.sig — signature over PDF bytes (base64)
- /evidence/exhibit-a-manifest.json.sig — signature over manifest bytes (base64)

Verify with OpenSSL:

```
base64 -d weddings-io-evidence-pack.pdf.sig > pack.sig  
openssl pkeyutl -verify -pubin -inkey pubkey.pem -rawin -in weddings-io-evidence-pack.pdf -sigfile pack.sig
```